If your community group is brimming with ideas and looking to reach out to a broader audience, then it’s time to think about getting on the radio!

**Why Community Radio?**

- involve members of your community in an activity that inspires and excites
- reach your target audience through free public broadcasting
- deliver fresh information and content each week
- podcast your show and build a new community of interest online
- take control of your message by making media not just reacting to the mainstream
- tap into new audiences of loyal, diverse community radio listeners
- you can speak in your language to your community members, supporting culture and community

**For More Information:**

Lucy Kingston: Manager Programming and Content  
or Deborah Welch: General Manager  
(08) 8313 5000  
radio@adelaide.edu.au

**Radio Adelaide** is a community radio station with over 400 volunteers from all walks of life. We’re real people with real voices and ideas on the air and online!

We welcome community groups who are thinking about ways to involve their members in reaching out to audiences with ideas, news, discussion, music and information about what’s going on in your community of interest.

We provide affordable air time and can equip you with the skills to play a proactive role in media coverage around the issues important to your community. We offer full support and training for new broadcasters and organisations.

**What You Need:**

- be a not-for-profit, incorporated organisation (or be prepared to become one)
- have a group of at least four passionate people who can commit to a few hours of time each week
- be willing to be trained in basic radio production skills
- a small budget for Access Broadcasting Fees, training and subscription costs

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**Giving Communities a Voice**

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